**WCHS Fund Development Plan**

**What are the top 3 priorities needed for the organization?**

1.

2.

3.

**Bids or estimates for each priority.**

1.

2.

3.

**Once we have the priorities and estimates:**

* Research to see if the WCHS has the donor base to support this project. (donors and grants)
* Create fundraising committees for each project.
* Build a case statement for each project.
* Complete a budget for each project.

**Fundraising pyramid:**

**What may be needed:**

Direct Mail campaign

Social media campaign

Special Events

Advertising

Grants

Matching Funds

Face to Face visits with major donors

Face to Face visits for planned gifts/bequests

